



# TCA Planning Workshop

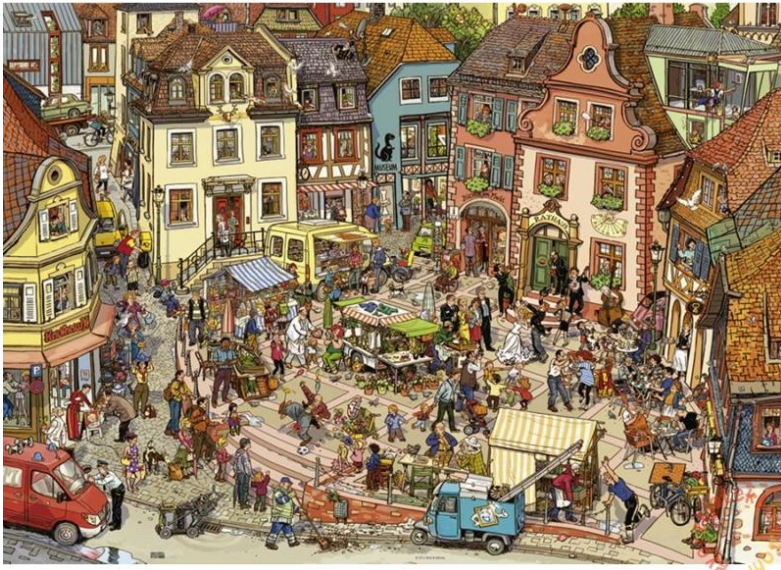
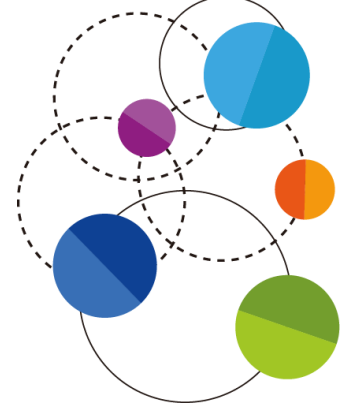
9 sectoral breakout rooms

Do not forget to take a team pic! 😊

[https://padlet.com/tca\\_resourcecentre/g5r13i3imcoqtyw](https://padlet.com/tca_resourcecentre/g5r13i3imcoqtyw)

- 90 minutes (optional) You will see as you go on
- Each room has a facilitator
- The content of your PADLET can be set as an example of strategic planning for others (detailed and precise enough)
- Allow enough time to write your ELEVATOR PITCH as this will be the selling point of your TCA in the Breakout rooms tomorrow
- No need to follow the sequence of the PILLARS: you might want to have a different approach

# Pillar 1: Market place



**Meet each other: sharing tasks  
Have you done your team picture?**

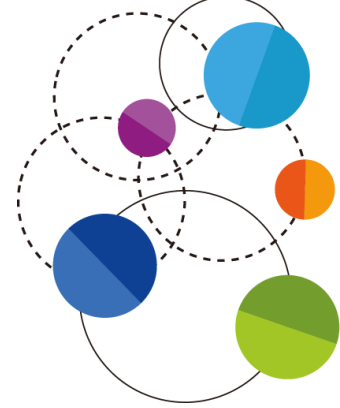
**What TCA idea have you brought to the table?**

**Choose one TCA what you are going to elaborate during this Workshop.**

**Try to think beyond a contact seminar and try to find a thematic area.**

**Write the title of this chosen TCA on PADLET.**

# PILLAR 2: Setting goals (Top-down approach)



## Common ground:

- Europe 2020 strategy
- Council recommendations and Commission initiatives related to European Education Area 2025
- The objectives of the strategic framework for European cooperation in education and training (ET 2020)
- Strategic goals of current and upcoming Erasmus+ programme

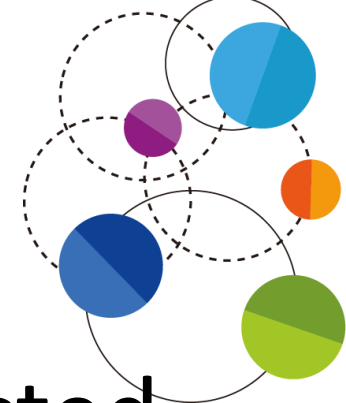
## NA diversity:

- Nas' *general* strategies (developed for the work programme that include Needs Analysis)
- TCA objectives in the work programme.

Please note: you focus on your chosen TCA idea.

**Please specify the development objectives of your TCA idea: What this specific TCA is aiming to develop?**

**Define the objectives of the TCA project**



# PILLAR 3: Need's analysis (Bottom-up approach) & expected learning outcomes of TCA participants



Defining the objectives of the TCA project (in PILLAR2) allows to design the expected learning outcomes of participants. **What needs of your TCA target group have to be developed? What is missing?**

- What knowledge
- What skills
- and What competencies will participants gain from the TCA?

# PILLAR 4: Expected outcomes and outputs of the TCA



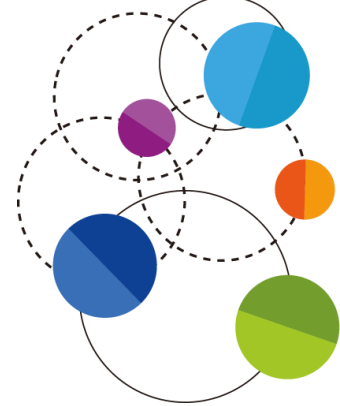
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!  
Outputs and Outcomes, don't get confused dude!!!



What impact you would like to get as a result of this TCA determines the planned outputs and outcomes.

**Make a list of planned outputs and outcomes!** (Think about it: how will it support the desired strategic goals)

# Elevator Pitch



How would you sell your TCA idea in an elevator? Convince someone to join your TCA in an elevator. Watch your time!

An Elevator Pitch is a clear, concise and compelling summation of

- WHAT your TCA
- WHY your TCA
- HOW your TCA will bring value to others.

**Please, write your 1 minute Elevator Pitch!**