



OPETUSHALLITUS
UTBILDNINGSTYRELSEN

Strategic TCA planning in Erasmus+

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Erasmus+



The new programme period 2021 – 2027 is about continuity, but also new focus areas

VIRTUAL
COOPERATION

INCLUSION

GREEN
ERASMUS+

EUROPEAN
VALUES

The future role of the TCA's?

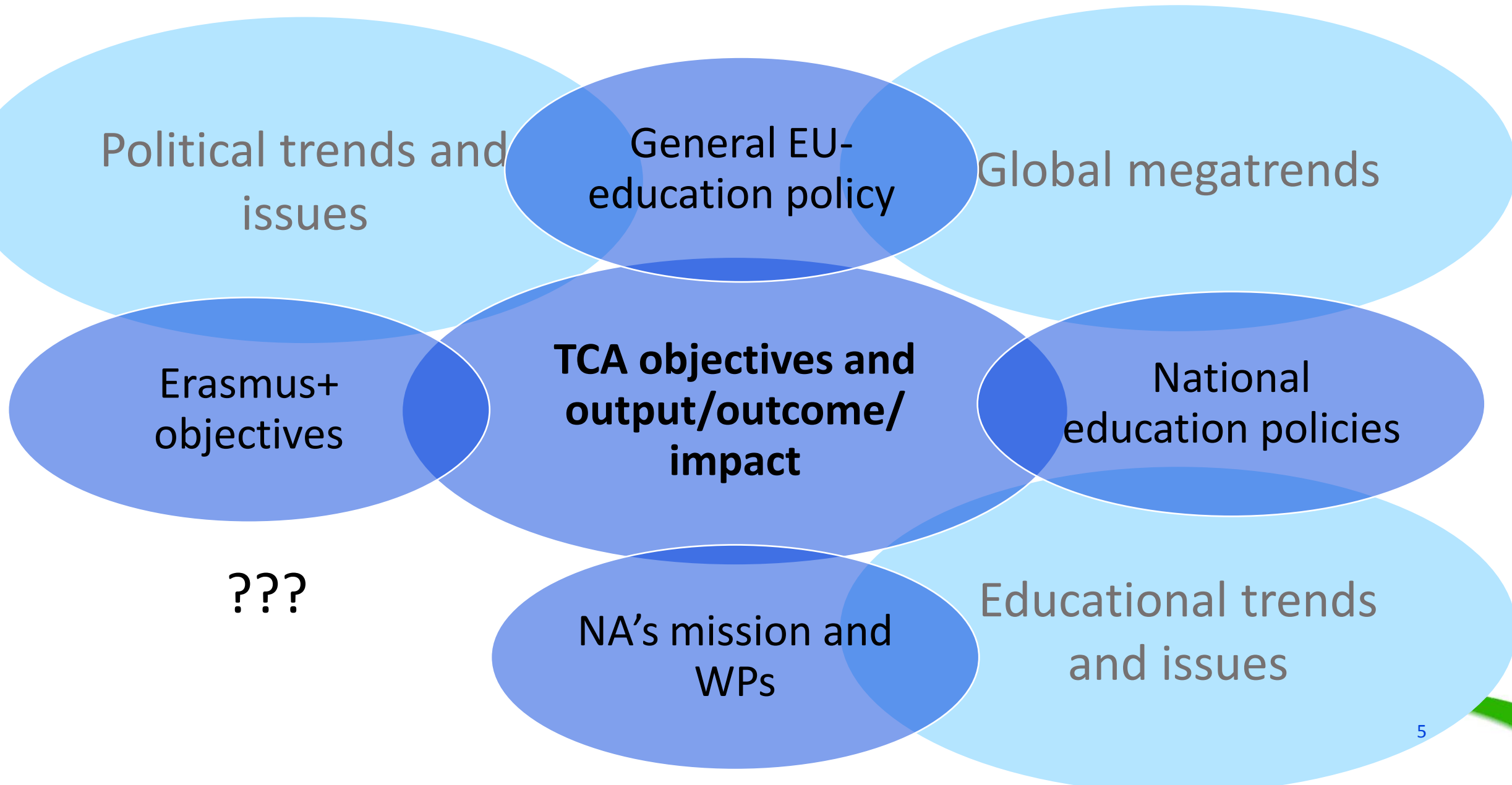
- Now often a 'playground' for NA-cooperation and thematic work, large focus also on contact seminars
- Future role rather to:
 - further the strategic goals of the programme and the EU
 - support, through cross-border cooperation, each and every country / NA in implementing the programme
 - provide the key, strategic knowledge and skills to our beneficiaries to improve the quality of their projects and activities
 - ... and some of the previous roles with contact seminars etc.

Situating most TCAs within a strategic framework – strong connection to EU-policy and key programme objectives

Better planning together with the target groups and experts

Broad use of re-occurring TCAs e.g. Erasmus+ Academy type events

The strategy context





Guidelines from Salto E&T

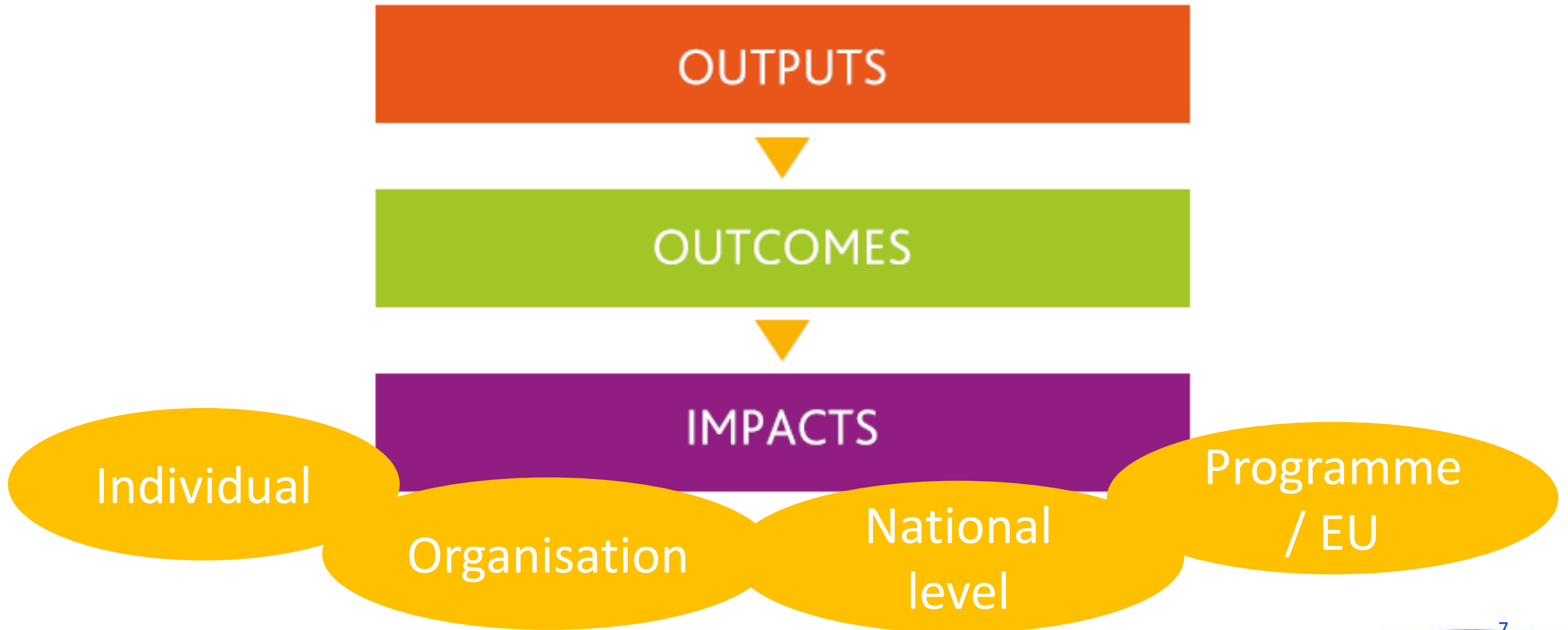
- From planning to carrying out
- Focus on individual Learning Outcomes
- Step-by-step
- A possibility for TCA-officers to invite other colleagues in the NA into the planning process as a whole

GUIDELINE

FOR THE STRATEGIC PLANNING OF
A LEARNING OUTCOME-BASED TCA EVENT

Outcome based strategic planning of TCA-s
TCA lifecycle ADVANCED

The "impact chain"



Steps forward

- 1. Map the strategic context** (to necessary level)
 1. Set preliminary topic and concrete objectives for TCA
 2. Link to strategic goal/s
- 2. Do a needs analysis** -> verify and modify above objectives if discrepancies (preferably together with target groups, but still within strategic framework)
- 3. Describe outcomes and potential impact**
 1. Describe expected outputs and general outcomes
 2. Set individual level Learning Outcomes
 3. Compile a view of potential impact



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Thank you!

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