

Encouraging active citizenship and commitment through students' promotion of European values



MAIN INFO

SALTO E&T link:	https://salto-et.net/events/show/DE01_0770_THO_2025		
Sector:	HE	Priority:	Participation in democratic life (2021-27)
Scope:	Transnational		
Type of presence:	Face-to-Face	Venue country:	Germany
Venue city:	Hamburg	Working language:	English
Key Action:	Not applicable	TCA documents:	SEfE_TCA_programme_draft.pdf
Postponed:	No	E+ Academy:	No
Start date:	27.11.2025	End date:	29.11.2025
Subtopic:	networking		

TCA DESCRIPTION

Themes and goals: Promoting European values and fostering active participation is more important than ever. The Erasmus+ National Agency Higher Education Germany (DE01) is hosting a three-day transnational conference under the Erasmus+ Programme with the focus on the horizontal priority of participation. The conference is part of the LTA PEACE+ project, explicitly addressing the higher education sector and student initiatives and or ambassador programmes. This thematic conference will provide a networking platform to exchange good practices and transferable experiences of the different initiatives. During various workshop sessions, participants will have the opportunity to discuss and share ideas. Between the workshops, the programme will be enriched by lectures of experts of various fields (e.g. communication). It will bring together participants from all over Europe. Participants will be selected in such a way that the balance of representatives from student initiatives as well as institutional and/or NA staff is ensured, taking into account the fact that the organization of such initiatives differs among European countries. The main aim is to strengthen (student) programmes and initiatives, as well as ambassador programmes, that promote European values such as intercultural understanding and exchange, diversity, and civic engagement. The conference programme will be designed to provide participants with opportunities to connect, share experiences and learn more about best practices and challenges of other initiatives. Another focus will be on how to bundle efforts and synergies amongst the different programmes as well as on strengthening the visibility and impact of such programmes.

Expected results: Gathering practical findings and gaining knowledge in sharing European values via student engagement: The aim is that participants return back home with a backpack filled with findings, good practices, and ideas that help realize their idea of promoting European values. Bringing together people with the same spirit in order to enrich personal networks, e.g. working together in the future or giving advice on daily struggles. Developing ideas for a new activity back home in order to promote European values. Realizing a small communication activity, worked out together with other participants during one of the workshop sessions.

Additional information: The TCA event will start on November 27th at 9.00 am with a welcome coffee and the registration at the event venue Design Offices Hammerbrook in Hamburg. DE01 will cover the accommodation and catering for all participants (incl. NA staff) for three nights max. (check-in: 26.11.; check-out: 29.11.). Thursday evening: boat trip & dinner Friday evening: guided tour, Saturday: optional cultural programme (tba).

PARTNERS AND PARTICIPANTS

Organiser NA: DE01 - Nationale Agentur für EU-Hochschulzusammenarbeit im Deutschen Akademischen Austauschdienst

Number of participants: 100

Target group: Professors | Experts | Other support staff | Students | Other Representatives of non-governmental institutions

Erasmus+ Programme experience level: Newcomers and Experienced beneficiaries

Profile of participants: NA staff, students, ambassadors, role models, Erasmus+ alumni, beneficiaries, institution representatives, ESN

Participants per country:

Sending partner(s) - Booked places:

PT01 - 3	SI01 - 3	MK01 - 4	LT01 - 5	IT02 - 6	FI01 - 3	ES01 - 4
LV01 - 4	IE02 - 3	EL01 - 6	FR01 - 3	NL01 - 4	SK01 - 3	PL01 - 4
AT01 - 3	TR01 - 4	CZ01 - 2	DE01 - -			

Pending Sending partner application(s) - Booked places:

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Accepted Sending partner(s) - Accepted places:

PT01 - 3	SI01 - 3	MK01 - 6	LT01 - 5	IT02 - 6	FI01 - 4	ES01 - 4
LV01 - 4	IE02 - 3	EL01 - 6	FR01 - 5	NL01 - 4	SK01 - 3	PL01 - 4
AT01 - 3	TR01 - 4	CZ01 - 2	DE01 - 10			

Pending booked places: 0

Accepted places: 79

TCA PARTICIPANT APPLICATION

Start date of TCA Participant Application:	03.09.2025	Application deadline:	26.09.2025
Confirmation deadline for Sending NAs:	02.10.2025	Confirmation deadline for Organiser NAs:	07.10.2025

LONG-TERM ACTIVITY INFO

Title:	PEACE+		
Coordinator:	IT02 - Agenzia Nazionale Erasmus + - INDIRE	Priority:	Participation in democratic life (2021-27)
Subtopic:	networking democracy EU policy raising awareness E+ role models	Sector:	SE VET HE AE
Country:	Austria Belgium Czech Republic Estonia France Germany Greece Italy Latvia Lithuania Luxembourg Republic of North Macedonia Poland Portugal Romania Serbia Slovakia Slovenia Spain Sweden	Working language:	English
Start date:	01.2025	End date:	12.2027

Rationale and background: The new edition of LTA PEACE+ (2025-2027) aims to expand the achievements of the first LTA PEACE initiative, reinforcing European identity and civic engagement through an integrated network of Erasmus Alumni, Ambassadors, and Role Models. The key objectives include: Strengthening cooperation between Erasmus+ National Agencies to broaden participation and outreach. Enhancing communication and dissemination efforts to engage a larger number of stakeholders and citizens. Providing structured training on EU values and European citizenship education. Continuing research on civic engagement to better target messages and content. Increasing synergies between different European programs to foster mobility and civic participation.

Challenges: Expansion of Networks The initiative seeks to: Unify and expand networks of Erasmus+ Ambassadors, Alumni, and Role Models across multiple countries to foster a deeper sense of European belonging. Strengthen partnerships with

institutions at local, national, and international levels to promote civic engagement. Develop a robust governance structure that ensures sustainability and impact measurement through national Observatories. Institutional Collaboration and Measurement Establish stable relationships with territorial institutions for sustained collaboration. Implement tools to periodically assess improvements in civic engagement, internationalization, social inclusion, and digital transition. Event Planning and Outreach Define a recurring program of events at the national and international levels, here follow a draft calendar: PEACE+ Kick-off Meeting (February 2025, Florence, Italy - INDIRE) PEACE (April 9-11, 2025, Cluj-Napoca, Romania) EU Values and Participation (October 2025, Riga, Latvia) TCA for Kindergarten Teachers (October 2025, Tallinn, Estonia) TBD Event (October 2025, Greece) TBD Event (November 2025, Germany) TBD Event (2026, Vienna, Austria) TBD Event (2026, INAPP, Italy) Organize multi-country meetings where Alumni and Ambassadors collaborate in outreach activities with students and teachers. Enhance the impact of Erasmus+ initiatives through coordinated communication strategies.

Planned Activities:

Planned activities divided for Work Packages (WPs) WP1 - Governance Coordination and strategic oversight of PEACE+ activities. Establishment of a Board of Directors and an Operational Board. Signing of a Memorandum of Understanding among National Agencies. Monitoring progress and impact measurement through key performance indicators. WP2 - Networks Strengthening and expanding Alumni and Ambassador networks across Europe. Formalizing agreements with established Erasmus+ networks (e.g., ESN, Erasmus Garage). Developing IT tools for efficient network management. Creating structured methodologies for selecting and engaging network members. WP3 - Training Developing training modules on European values, civic engagement, and political literacy. Producing digital learning materials, including e-modules and interactive resources. Facilitating knowledge exchange through structured online and in-person training events. Creating an open-access training platform to support Erasmus+ beneficiaries and the general public. WP4 - Communication Designing and implementing a comprehensive communication plan. Producing promotional materials, reports, videos, and case studies to highlight Erasmus+ impact. Conducting targeted outreach campaigns at the national and European levels. Engaging media and stakeholders in dialogue on civic participation and European citizenship. WP5 - Research Conducting studies on key themes such as political engagement, social inclusion, and EU citizenship. Collaborating with academic institutions to develop research reports. Integrating findings into policy recommendations and future Erasmus+ initiatives. Organizing international conferences to disseminate research outcomes.

Expected results:

Strengthened and expanded networks of Erasmus+ Alumni, Ambassadors, and Role Models. Increased public awareness and participation in European civic engagement initiatives. Greater synergy between Erasmus+ programs and other EU-funded initiatives. Enhanced training opportunities to promote EU values and citizenship education. A data-driven approach to measuring the impact of Erasmus+ on civic engagement.

SINGLE ACTIVITIES CONNECTED TO THIS LONG-TERM ACTIVITY

SK01_0722_THO_202 Erasmus+ as a Path to Global Citizenship Education

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LV01_0738_THO_2024	Strengthening EU Values through Digital Participation
PL01_0756_THO_2025	EU-Engage: Promoting Civic and Democratic Engagement in Higher Education
DE01_0770_THO_2025	Encouraging active citizenship and commitment through students' promotion of European values
EL01_0785_TSS_2025	Unlocking Democracy: Inclusive Participation through Erasmus+
BE02_0851_TSS_2026	Harmony for Europe: civic engagement and EU values through Erasmus+ - from common values to concrete actions in a living democracy
FR01_0863_THO_2026	AMBASSADEURS E+ - Activités (sur toute l'année)
ES01_0875_THO_2026	ParticipatiON in actiON: promoting inclusion in the Erasmus+ community
IT01_0877_TSS_2026	Democracy in Action: Empowering IVET Learners for a Resilient Europe

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