



United Nations
Educational, Scientific and
Cultural Organization

#ESDfor2030

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Education for Sustainable
Development for 2030:
Framework, Roadmap, World
Conference, Berlin Declaration

3 December 2021



An urgent call for action



**What we know, what we believe in
and what we do needs to change.**

**What we have learned so far does
not prepare us for the challenge.**

This cannot go on.

**We must urgently learn to live
differently.**



ESD for 2030 Framework and Roadmap

Education for Sustainable Development: Towards achieving the SDGs

ESD for 2030 is the global framework for implementation of ESD from 2020-2030 in response to the increased importance placed on ESD to promote the contribution of education to the survival and prosperity of humanity.

We need to rethink what, where and how we learn to develop the knowledge, skills, values and attitudes that enable us all to make informed decisions and take individual and collective action on local, national and global urgencies

How can we prepare learners of all ages for the ‘battle for our lives’ as the UN Secretary-General calls it?



We are in
a battle
for our lives.
But it is a battle
we can win.

- UN Secretary-General, Antonio Guterres

ESD for 2030 Roadmap

What needs to be done

Pedagogy and learning environment

Employ interactive, project-based, learner-centred pedagogy. Transform all aspects of learning environment through a whole-institution approach to ESD to enable learners to live what they learn and learn what they live

Societal transformation

Enable the achievement of the SDGs towards building a more sustainable world



Learning outcomes

Empower people to take responsibility for present and future generations and actively contribute to societal transformation

Learning content

Integrate sustainability issues, in particular those enshrined in the 17 SDGs such as climate change, into all kinds of learning

ESD for 2030 Roadmap

Key features



(...) transformation necessitates, among other things, a certain level of disruption, with people opting to step outside the safety of the status quo or the “usual” way of thinking, behaving or living. It requires courage, persistence and determination, which can be present at different degrees, and which are best sourced from personal conviction, insight, or the simple feeling of what is right.

(Para 4.2, Framework for the implementation of ESD for 2030)

Emphasis on education's role for the 17 SDGs

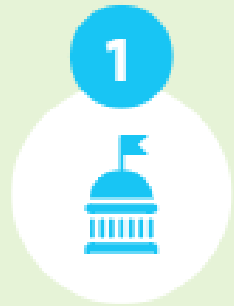
Focus on the big transformation

Emphasis on Member States' leadership



ESD for 2030 Roadmap

Five priority action areas



Advancing policy

Integrating ESD in global, regional & national policies of education & sustainable development



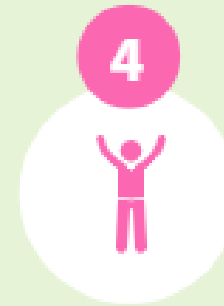
Learning Environment

Promoting whole-Institution approach



Educators

Providing capacity development opportunities



Youth

Providing opportunities for youth engagement



Community

Empowering local communities as “nodal” platforms for all priority action areas

ESD for 2030 Roadmap

UNESCO support to Member States

**Country level
multi-stakholder
Initiative on ESD**

**Normative
guidelines &
country-level
support**

**Inclusive network
of partners**

**Provide regular
platforms to meet &
exchange**

**Monitoring
&
evaluation**

**Monitor
achievements in
the 5 priority action
areas & programme
Implementation, in
line with SDG Target
4.7 monitoring**

**Communicating
for action**

**Develop a dedicated
programme to
inform about the
SDGs & the role of
education**

**Evidence-Informed
Implementation &
resource mobilization**

**Monitor emerging
issues & trends and
mobilize resources
to support ESD
Implementation**

ESD for 2030 implementation

- ✓ Countries to implement multi-stakeholder country initiative on ESD for 2030

Implementing ESD
for 2030
at country level

Tracking
issues and trends

- ✓ Promote research on emerging issues and trends on ESD

- ✓ Inclusive network of partners called ESD-net
- ✓ Provide regular platforms to meet and collaborate

Harnessing
partnership and
collaboration

Mobilizing
resources

- ✓ Mobilize resources to support ESD implementation, including by creating synergies with others

- ✓ Support education on the SDGs
- ✓ UNESCO-Japan Prize on ESD

Communicating
for action

Monitoring
progress

- ✓ Monitor progress on ESD and country initiative on ESD for 2030

Country initiatives on ESD for 2030

Call for countries to implement country initiatives on ESD for 2030

- Build on on-going efforts on ESD and possibly create new efforts
- Engage multi-stakeholders from both education and sustainable development sectors
- Country initiative template available

UNESCO to provide technical support to organize preparatory multi-stakeholder workshops

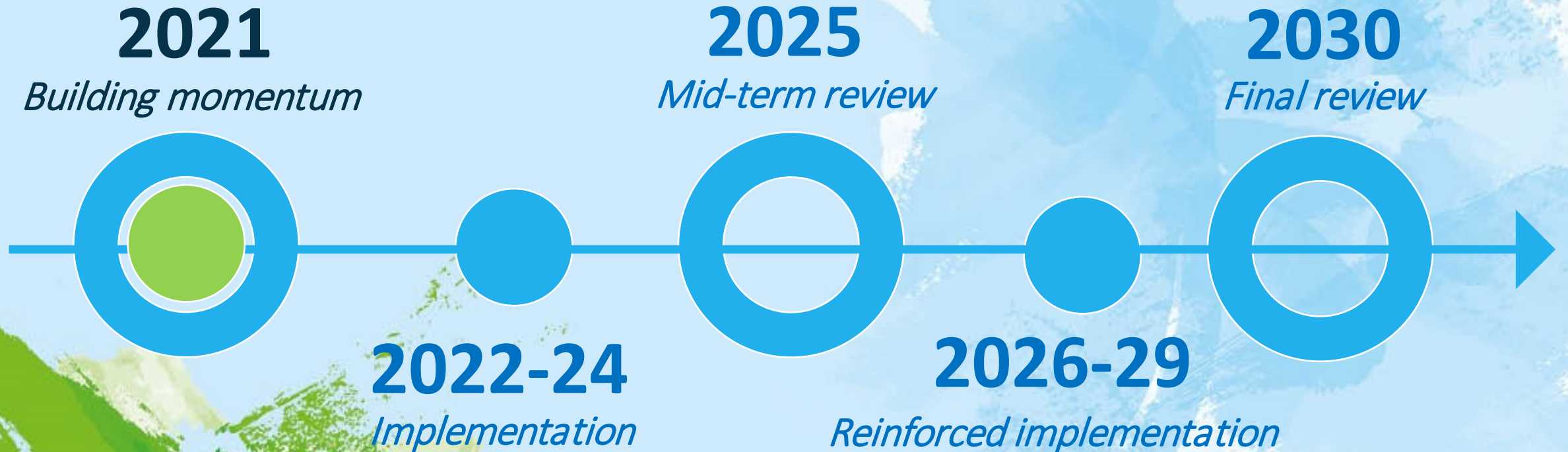
- Map stakeholders and on-going/planned activities
- Create governing structure
- Plan the implementation

Showcased at the UNESCO World Conference on ESD



ESD for 2030 milestones

Next steps





UNESCO World Conference on

Education for Sustainable Development

Learn for Our Planet. Act for Sustainability

17 – 19 May 2021 Berlin, Germany

Virtual conference

Working Languages

English, French, Spanish, Arabic and German (Russian, Chinese in some plenary sessions)

<https://en.unesco.org/events/ESDfor2030>

#ESDfor2030

Over 17.000 PEOPLE
joined our dialogues

online

17.-19. May

UNESCO
World
Conference
on
ESD

2021

ESD should
be anchored
in all areas
of EDUCATION



digital
event

We will
bring this VISION
into ACTION



Now
and
Forever

BERLIN



a Visual by ANJARIESE.COM

Series of pre-conference workshops

What do you want more of?

Structural changes

- Economic systems
- Donut economy
- Climate
- Consumption choices
- Impact of livestock farming / fishing industry

Support educators and youth

- Teacher education
- Green jobs
- (Youth) participation
- Sharing knowledge/ platforms to engage and network

Holistic approaches

- Global citizenship education
- Whole Institution Approach
- New Policies

Inclusion & diversity

- Strengthening ESD in the global south
- More attention to marginalized, queer and feminist voices

World Conference overview

UNESCO World Conference on Education for Sustainable Development

- Date: **17-19 May 2021** (postponed from June 2020 due to the pandemic)
- Objectives:
 - ✓ Mobilize support for the implementation of the ESD for 2030 Roadmap
 - ✓ Highlight key global challenges and the educational response
 - ✓ Promote ESD as a key enabler for the achievement of the SDGs
- Organizers: **UNESCO** in cooperation with and generously supported by the **Federal Ministry of Education and Research of Germany**, and with the **German Commission for UNESCO** as advisory partner.
- Participants: **Over 2800 invited participants from 161 countries** on the conference platform. **Over 10,000 views** on the youtube livestreaming on the day of the event.

World Conference outcome

Berlin Declaration on Education for Sustainable Development

Drafting process led by the drafting group (representatives of 6 electoral groups + host)

3 rounds of global Member States and stakeholder consultations

“Ensure that ESD is a foundational element of our education systems at all levels, with environmental and climate action as a core curriculum component (...)

Harness the power of ESD for the redesign of our societies (...)

The time to learn and act for our planet is now.”

Strong political commitments

Around **80 Ministers and Vice ministers of Education** made commitments on their countries' plan of action on ESD for 2030 implementation



Only through better and inclusive education can we enhance the implementation of sustainability in our societies.

Germany is therefore actively committed to Education for Sustainable Development (ESD). We are implementing UNESCO's new #ESDfor2030 programme to enable all learners to think about and act for tomorrow and #LearnForOurPlanet.



Anja Karliczek
Federal Minister of Education and Research, Germany

#ESDfor2030

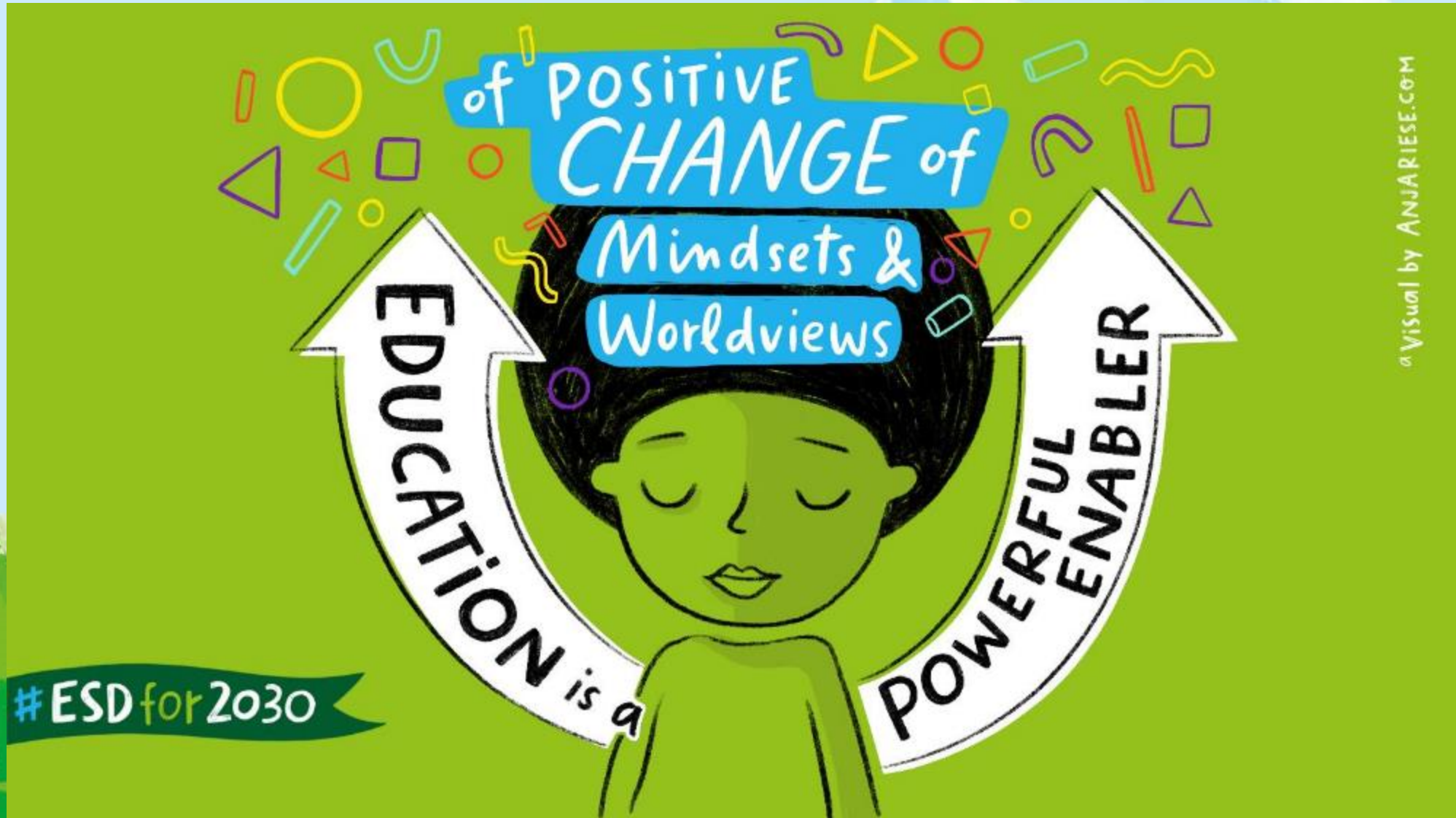
Berlin Declaration on ESD - process



Berlin Declaration on ESD – global challenges



Berlin Declaration on ESD – education's response



Berlin Declaration on ESD - commitments



Berlin Declaration on ESD



Trash Hack campaign

- Launched in September 2020, on World Cleanup Day, the **UNESCO “Trash Hack” campaign** encourages young people to learn about sustainability through tackling waste.
- “Trash hacks” are small things people can learn to help them act and live more sustainably for the planet.
- Young people around the world have been taking the challenge via the UNESCO-first Instagram filter, sharing their #TrashHacks on the microsite, on social media and through the Trash Hack blog.
- A **practical guide for teachers**, entitled **“Trash hack: action learning for sustainable development”**, was developed. Thousands of students in over 60 countries have shared their inspirational stories on the Trash Hack blog and on social media.



#LearnForOurPlanet

- UNESCO launched the **#LearnForOurPlanet campaign** (#LearnForOurPlanet) for the World Conference on ESD, in order to increase understanding and reach of the ideas of ESD.
- The campaign calls upon young people and other key audiences to record a message stating why they think it is important to learn for our planet and share good practices with #LearnForOurPlanet. Many of these were compiled into a YouTube playlist.
- On social media, the conversations via the “Learn for Our Planet” campaign and the “Education for Sustainable Development for 2030” campaign (**#ESDfor2030**) in English had a total combined reach of **more than 6.7 million** across different platforms. It also had a reach of 60,000 across various websites and blogs.
- A campaign video was created for the launch, and by June 2021, the **campaign video** in English had organically generated over 12,500 views across various platforms.



The time to learn and act for our planet is now.

Transformative learning for people and the planet is a necessity for our survival and that of future generations.

- ✓ **Education for Sustainable Development Goals: Learning Objectives**
<https://unesdoc.unesco.org/ark:/48223/pf0000247444>
- ✓ **Sustainable Development Goals - Resources for educators**
<https://en.unesco.org/themes/education/sdgs/material>
- ✓ **ESD for 2030 Roadmap**
<https://unesdoc.unesco.org/ark:/48223/pf0000374802>
- ✓ **Learn for our planet**
<https://unesdoc.unesco.org/ark:/48223/pf0000377362>
- ✓ **UNESCO Green Citizens**
<https://www.unescogreencitizens.org>



#LearnForOurPlanet



Share your passion for ESD with

#LearnForOurPlanet

#LearnForOurPlanet

Tell us how you are already promoting
people to #LearnForOurPlanet

UNESCO LinkedIn Group on Education for
Sustainable Development

<https://www.linkedin.com/groups/9021873/>

#ESDfor2030

Thank you for your attention

For more information please contact:

esd@unesco.org

Section of Education for Sustainable Development
Division for Peace and Sustainable Development
Education Sector
UNESCO

I promote

#ESDfor2030

- **UNESCO ESD website:** <https://en.unesco.org/themes/education-sustainable-development>
- **ESD for 2030 framework :** <https://unesdoc.unesco.org/ark:/48223/pf0000370215.locale=en>
- **UN General Assembly Resolution on ESD (2019) :** <https://undocs.org/en/A/RES/74/223>
- **UNESCO World Conference on ESD :** <https://en.unesco.org/events/ESDfor2030>